



4680 Camino Tassajara, Danville, CA 94506 (925) 648-4121

BOARD OF DIRECTORS MEETING

June 28, 2021
7:30 pm

(via Zoom Video Conference Call)

CALL TO ORDER - R. Northing called the meeting to order at 7:30 p.m.

Present : R. Northing, K. Downes, M. Ennen, G. Luengo, D. Mann, C. Rudberg, M. Winter-Greene, J. Yarkin

Absent: J. Doyle, R. Martinez, T. McNutt, R. Swanson

Guests: M. Kelley, J. Michel, P. Uriz, F. Wilson

1. CONSENT AGENDA

MOTION: To approve the May 2021 Board Meeting Minutes as presented.

Moved: R. Northing; 2nd: M. Ennen; Passed: Unanimous.

2. PUBLIC COMMENTS/GOOD OF THE GAME

F. Wilson announced that Mustang Soccer's first season on the boys' side has two ECNL teams (2006 & 2007) that qualified for the ECNL playoffs. The 02/03G ECNL teams will also be attending the ECNL Playoffs. Teams will be leaving for the playoffs July 2nd through July 7th.

3. OLD BUSINESS

3.1. Sponsorship Follow-up

The Committee will plan to meet together in the coming weeks prior to the next meeting. R. Northing added that a Mustang Soccer parent reached out to F. Wilson showing interest in leading the Fritz Scharff Golf Tournament. This golf tournament and dinner had been held annually. The fundraiser monies went to the Competitive Elite Program (formerly D1). Many volunteers worked a huge number of hours in order to make this event successful, raising approximately \$25,000. Board discussion followed. R. Northing and F. Wilson will meet to further discuss what parameters around this type of future event would be required to move forward.

3.2. Marketing and Communications

R. Northing announced that M. Durkee has started working in her new Marketing role. She will be focusing on improving various areas - website, social media, and communications to our community. She will be contacting directors and staff in the coming weeks. J. Yarkin inquired about what the process will be going forward with parent communications. K. Downes responded that all

communications should be filtered through M. Durkee. A shared google document will be utilized to communicate these requests to her. K. Downes added that he will be meeting with M. Durkee about the exact process, then will forward that information to the Board.

3.3. Competitive Elite & Premier Update

D. Mann discussed the following:

- Field scheduling: in progress of finalizing July's "special" month with CE/CP team camps and practices, then Fall team scheduling will continue.
- Premier coach questions: Premier coach meeting is scheduled for Thursday, 6/30
- ECNL/Elite/Premier teams formed: all teams have been formed

Board discussion followed about the Competitive Premier tryout process, particularly the coach calls to players offering or not offering a spot on their team. Rule is that player calls are made first to the players that are being offered a spot on the team. Once all spots are filled, then the calls to those players not making the team are done by the coaches.

3.4. Rec and RecPlus Update

C. Rudberg reported that the Registration numbers on the Recreational side continue to be stronger. The RecPlus side should receive more registrations late as has been seen in past soccer seasons. Coach meetings will held on Thursdays and begin in 2.5 weeks with the first meeting being held for RecPlus coaches. Meetings are scheduled on 7/15, 7/22, 7/29, 8/5. M. Winter-Greene added that Age Group Coordinators are assisting with recruiting of coaches for Rec teams. In addition, T. McNutt is gearing up for the Youth Coaching program.

3.5. Equipment Update

Nothing to report.

3.6. Referee Update

J. Yarkin discussed that he has spoken to Board members about a mandatory referee program, charging teams if they do not provide referees. Instead of a mandatory referee program, J. Yarkin will be leveraging Directors of Coaching (DOCs) and Board members to request referee help as needed.

In addition, Grade 9 referee training programs have been setup, along with Mustang referee training programs at the end of August and mid September. Currently, 28 certified referees are signed up; however, preference would be 50-60.

J. Yarkin reported that his reports will begin including game cancellations and impact encountered. Lastly, a Northern Cal webinar can be shared with coaches about the Rule "tweaks" (ie, the handball rule that changed a few years ago). Once he receives this webinar, it will be shared with the Board members then a Q&A will occur at the following meeting.

J. Yarkin stated that he would like to attend the coaches meetings and conduct a 10 minute Rules discussion.

3.7. Tournament Update

G. Luengo reported that the Mustang Soccer Stampede tournaments are scheduled with the Younger Stampede on August 6th to 8th and the Older Stampede on August 14th & 15th. Coordinator meetings were held last week and will continue in the coming weeks. Stampeded applications are coming in. Teams will be charged when they are approved to participate. M. Kelley will be providing guidance on the tournament schedules. Fifteen to twenty tournament staff will be utilized over those weekends.

3.8. Sports Alliance Update

The MTV improvement project with goal storage has been completed by the Town of Danville. The next Sports Alliance meeting will be in July; however, the date is to be determined.

All items at Sycamore has been locked down. Idea was discussed changing of code combinations should be done on July 1st then continue to be changed on an annual basis. Combination locks tend to work better than keys with the storage units.

F. Wilson reported that he is renewing an exclusive agreement relating to the Blackhawk field usage. We provided prior years' expense documentation to Blackhawk HOA, such as field maintenance and ongoing pest control services. We will be allowed usage of the Blackhawk field location within the next 30 days.

4. COMMITTEE REPORTS

4.1. Honor the Game

K. Downes discussed the two red cards received at the last ECNL boys' game. F. Wilson watched video, J. Owen spoke to the family and DOCs. It has been addressed with the other Club and their families. Board discussion followed about red cards being issued due to foul language in English or other languages. Currently, the red card determination relating to foul language usage is ultimately the referees judgment.

5. AGENDA ITEMS

5.1. Director of Coaching Update

R. Norhting announced that J. Doyle has moved from the Pleasanton area and has been enjoying semi-retirement. His timeline has recently accelerated; however, we have not finalized his leaving from Mustang Soccer. He is currently training his ENCL boys team so was unable to make tonight's board meeting. R. Norhting continued by commenting that we would not be Mustang Soccer without John Doyle. He has been a leader and an inspiration to our Club. Without his name, connections, recruiting, and various relationships, we would not be Mustang today. The current plan will be no replacement of his position. This change will provide P. Uriz and J. Owen with increased opportunities in their roles. F. Wilson will continue to lead us operationally.

John's #1 priority rule was to always think about the kids and players first. We must continue on with that at Mustang Soccer.

5.2. GM and 2021 Season Update

F. Wilson reported that the summer season is starting, NPL qualifications will begin. Elite and Premeier team camps are being scheduled and will begin next week. Registration deadline was June 15th; however, we are continuing to see more registrations. Based upon our registrant numbers within certain age groups in the coming weeks, we may need to be creative in our team formations. For example, if we play 7v7 in certain age groups, we may revise to play 8v8, etc. We are in the planning stages so we can be ready for a full soccer season beginning in August.

F. Wilson added that Mustang Soccer received training compensation for a former soccer player who has received a pro-contract. A lawyer contacted F. Wilson about the player and coordinated the paperwork so we could receive this compensation. These funds were received in May.

5.3. Registration Update for 2022 and Fees Collections

J. Michel reported that current registration numbers are 3,829 as of June 27th and have exceeded our budget of 3,424. These numbers show an increase of approximagely 900 from 2,900 as of May 31st. 2021/2022 Program fees first installments are due by end of June.

5.4. 2021/2022 Budget Update

For the four months ending May 31, 2021, revenues are approximately \$1 million with net income of \$329k. We have also received an additional \$945k in June revenues since May 31st.

5.5. In Person Meetings Going Forward ?

R. Northing brought up for discussion the return of in person versus zoom board meetings. Board agreement to conduct next month's Board meeting in person at the Mustang Soccer Complex. In person meetings will resume in July.

6. NEW BUSINESS

Nothing to report.

ADJOURNMENT: R. Northing adjourned the meeting at 8:33 p.m.