



4680 Camino Tassajara, Danville, CA 94506 (925) 648-4121

BOARD OF DIRECTORS MEETING

January 19, 2021
7:30 pm

(via Zoom Video Conference Call)

CALL TO ORDER - K. Downes called the meeting to order at 7:30 p.m.

Present : K. Downes, R. Martinez, J. Doyle, M. Ennen, G. Luengo, T. McNutt, D. Mann, C. Rudberg, R. Swanson, M. Winter-Greene, J. Yarkin

Absent: R. Northing

Guests: C. Lum, J. Michel, J. Owen, F. Wilson, P. Uriz

1. CONSENT AGENDA

MOTION: To approve the December 2020 Board Meeting Minutes as presented.

Moved: K. Downes; 2nd: T. McNutt; Passed: Unanimous.

2. PUBLIC COMMENTS/GOOD OF THE GAME

K. Downes reported that he received 2020 holiday cards and letters with two letters in particular pointing out that the families are appreciative for all the work that Mustang has been done during this pandemic.

3. AGENDA ITEMS

3.1. Voice of the Coach

K. Downes introduced C. Lum, Mustang Soccer Elite Coach, who was present on the the zoom video meeting.

C. Lum grew up in Sacramento and the San Juan Soccer Club. After high school, he attended UC Davis. In 2005, after meeting F. Wilson, he has been a part of Mustang Soccer. C. Lum has been a Mustang Soccer coach for the last 16 years while also coaching the Varsity girls' soccer team at Monte Vista High. He currently coaches the Mustang Soccer 2008G Black team.

C. Lum has seen the leadership structure evolve over the years. He commented that the Age Group Director position has been a good addition. Our organization's philosophy continues to move forward even amidst the pandemic and he is appreciative to be a part of Mustang Soccer. The direct and honest communication provided by the Coaching Directors has been integral throughout

these last months. K. Downes and R. Martinez expressed their appreciation to Chris and all that he has done to continue in this challenging covid environment.

K. Downes thanked C. Lum for attending then he left the meeting.

3.2. Recap of Status for Competitive - Value Tracker, Tournament Plans and Coach Fatigue

J. Owen reported that Elite trainings are continuing with three sessions a week and Premier trainings with two sessions a week. Out of state tournament options are being explored for the months of February through May. Directors are monitoring coach fatigue. Most of our coaches work full time with children at home with zoom schooling, then come coach after school and weekends with their teams. Coaches are having to focus even more on capturing their teams enthusiasm, without game play competition, by improving technical skills, creating shooting “games” for different type of competition, and developing various types of training plans. K. Downes added that he applauds our coaches’ creativeness, dedication, and enthusiasm shown out on the fields.

P. Uriz added that the Coaching Directors are working on out of state travel guidelines to allow our teams the ability to participate in competitive soccer games. We will continue to move forward as our players want to start playing in competitive games. In addition, Premier teams should be ending their trainings in February. Practice field schedules are being finalized for Spring.

F. Wilson reported that he continues to work with the State and Contra Costa County Health Services in order to be ready to switch gears and play intracounty games when allowed. At that point, San Ramon, Walnut Creek and Mustang Soccer Clubs have planned age groups games, friendlies and playdates, until intercounty Club play can occur. We are hoping that Contra Costa County will move to the Orange Tier again by early March based upon the fact that COVID vaccinations have begun. In the meantime, age group training will continue into May with our plan to pivot and start competitive game play as soon as allowed.

3.3. Rec/RecPlus Camps Update

C. Rudberg reported that Rec/RecPlus camps will roll out this week as registration will be opened. Camps will focus on U6 to U12 age groups. Due to earlier camp times and coach availability, these camps will be offered once a week for one hour time slots for the months of February and March. The camps will be offered Monday, Tuesday and Wednesday at 1pm and 2:15pm. These camps will be conducted by Mustang Soccer professional coaches. Volunteer recreational coaches will not be used for this Winter/Spring program. F. Wilson added that our recreational season should be back to normalcy in the Fall 2021 as a result of the vaccination distribution occurring.

Board discussion followed about the possibility of similar recreational camps for 2022 Winter/Spring. Few ideas were mentioned, such as the creation of teams for a Select Recreational League with a final tournament on President’s weekend. Future discussion will occur once a demand exists and field space is available.

3.4. Registration Update, 2020 fees collections, current budget status

R. Martinez reported fiscal year will be ending this month on January 31st. Approximately 35% of Competitive Elite and ECNL Spring Fees have been collected in the month of January. F. Wilson added that applications have been completed for the PPP Round #2 and for a \$25,000 California grant.

R. Martinez added that initial budgeting information for 2021/2022 will be provided by the third week of February after January month-end financials have been closed. Registrant numbers, along with additional input for next season’s budget will be determined during the budgeting process. In addition, R. Martinez noted that registration fees have not been increased in five years; however,

no fee raise will occur in this coming season 2021/2022 as a result of the pandemic. This topic will be researched in future months to analyze our value based on offerings and Club comparisons. Then, a potential fee increase will be determined for the following season 2022/2023.

4. COMMITTEE REPORTS

4.1. Honor the Game

Nothing to report.

5. OLD BUSINESS

5.1. Multi-divisional Social Media communications

R. Martinez, C. Rudberg, T. McNutt, and J. Yarkin are continuing to work on the overall 2021 marketing campaign which will be shared at the Board Retreat. Coaching webinars have been posted to the Mustang Soccer you tube page. Player and referee videos will be posted in the future months. This committee is examining additional advertising opportunities using different types of media on top of those already being used which consist of Peachjar, Club website, and Mustang Soccer banner placed in Downtown Danville.

5.2. Competitive Elite & Premier Update

J. Doyle added that coaches have been doing a phenomenal job by continuing to use their creativity in their soccer team trainings. Coaching directors are aware of coaches fatigue as they themselves are coaches and are experiencing the same stresses in this different type of soccer environment - now going on for ten months. The team of coaches are continuing to work with Directors to share ideas and keep the enthusiasm going.

J. Doye, F. Wilson, and R. Swanson have been working on contract renegotiation with Nike as the current contract expires in 2021. Capelli Sports also provided a proposal. A new Nike contract was received this afternoon. The new Nike contract will be examined and finalized so Nike will continue as Mustang Soccer's uniform/gear sponsor.

5.3. Rec and RecPlus Update

Nothing to add – see Section 3.3 above.

5.4. Equipment Update

R. Swanson reported that he has placed the future Nike order relating to coaches gear. In addition, as noted in Section 5.2 above, the renegotiated Nike contract was received today. They will examine and finalize with Nike.

5.5. Referee Update

Nothing to report.

5.6. Tournament Update

Nothing to report.

5.7. Sports Alliance Update

G. Luengo reported that he is continuing discussions with the Town of Danville, along with Sports Alliance, relating to the lighting enhancement plan for Diablo Vista Park grass field. Another new field space option discussed was the Blackhawk field, which is owned by Blackhawk Homeowners' Association. Further research will be conducted on this option.

6. NEW BUSINESS

6.1. Board Retreat Dates – Proposed Date options

The 2021 Annual Retreat will be conducted over Zoom instead of in person meeting. Proposed retreat date options were discussed. Saturday and Sunday afternoons appear to be better options for the Board members. A google link will be forwarded to request availability for Saturdays and Sundays in February and March. A scheduled date will then be finalized based upon noted availability and communicated to the Board members.

ADJOURNMENT: K. Downes adjourned the meeting at 9:14 p.m.