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## BOARD OF DIRECTORS MEETING

August 23, 2021  
7:30 pm

(via Zoom Video Conference Call)

**CALL TO ORDER** - R. Northing called the meeting to order at 7:30 p.m.

**Present** : R. Northing, K. Downes, R. Martinez, M. Ennen, G. Luengo, D. Mann, T. McNutt, C. Rudberg, R. Swanson, M. Winter-Greene, J. Yarkin

**Absent:**

**Guests:** J. Michel, J. Owen, P. Uriz, F. Wilson

### 1. CONSENT AGENDA

**MOTION:** To approve the July 2021 Board Meeting Minutes as presented.

**Moved:** D. Mann; 2<sup>nd</sup>: R. Northing; Passed: Unanimous.

### 2. PUBLIC COMMENTS/GOOD OF THE GAME

R. Northing reported that the last three tournament weekends were well attended, well received and overall great tournaments. Mustang Soccer jerseys were seen around the Town of Danville. It was wonderful to see that Mustang Soccer and our players are back! K. Downes added it has been “magical” seeing our Recreational players on the fields practicing again. Everyone seems to be happy and excited to be playing soccer. G. Luengo mentioned he attended a University of CA, Berkeley soccer game against Santa Clara. Three former Mustang Soccer players play on the Cal team, which is coached by Neil McGuire, one of our own professional coaches. It was a high paced, physical game that he highly recommends to other players, teams, and families.

### 3. AGENDA ITEMS

#### 3.1. Executive Committee Update

R. Northing expressed his sincere appreciation for everything that has occurred in the last 12-18 months. He thanked each individual Board member, F. Wilson, Coaching Directors, coaching staff, and office staff for their time and dedication given to Mustang Soccer during the pandemic and now – getting things ready for the Fall soccer season.

A bronze plaque will be placed outside at the MSC to show our appreciation of John Doyle’s work in building our Club over the last 30 years. The current plan remains unchanged. Since his position

will not be filled, we will be relying strongly on P. Uriz, J. Owen, M. Kelley with full support from F. Wilson and the office staff.

### **3.2. Nominating Committee Selection**

Nominee candidate names were discussed by the Board members. Votes will be taken by email to determine the final nominee candidates this week. The top nominees with the most votes will be called by a Board member to determine whether they are interested in joining as a member of the Nominating Committee.

**MOTION:** To approve C. Rudberg as a Nominating Committee member.

**Moved:** R. Northing; 2<sup>nd</sup>: M. Ennen; Passed: Unanimous.

C. Rudberg, along with the final three nominees will then select a fifth member and select a Chair for their Committee. This Nominating Committee will identify, interview and finalize those Board positions up for election at the November Annual General Meeting (AGM).

#### Board Positions Up for Election:

- Vice President
- Competitive Director, Boys\*
- Recreational Director, Boys
- Parliamentarian
- Director of Coach Player & Development\*

\*These open positions will be further discussed in a closed session immediately following this Board Meeting.

K. Downes and M. Ennen stated that they would like to continue their Board involvement in their current board positions of Vice President and Parliamentarian, respectively. M. Winter-Greene announced that she will be stepping down from the Mustang Soccer Board after her many years as the Recreational Director, Boys.

An email will be sent to our membership to determine additional interest in being a part of our Board. G. Luengo offered to provide the framework and assist the Nominating Committee's work. The Nominating Committee slate must be finalized and emailed by October 15<sup>th</sup> - within 30 days of the AGM on November 15<sup>th</sup>.

### **3.3. Registration Update for 2022 and Budget Update**

R. Martinez reported that current registration numbers are 4,137 as of August 23<sup>rd</sup> which is in line with our precovid 2019/2020 registrants of 4,281. Stampede Tournaments profit will be finalized and reported at the next Board meeting. There will be incremental revenue as budget numbers were not placed in tournaments financials due to covid uncertainty. The majority of revenues have been recorded as our registration/program fees have been collected. In August, the last program fee installment will be collected from the ECNL players. From that point, we will continue paying our expenses, with coach payments being our largest ongoing monthly expense.

Registration numbers were discussed in more detail. Ponies of 539 has increased due to lowering age groups and younger families moving in with increased house sales during covid. Approximately 160 of total ponies are preschool age participants. A shift between Rec Plus to Rec could be a result of covid uncertainty and that they didn't play soccer for a year during the pandemic.

Competitive Premier participant decrease typically results from moving to other sports or moving to Rec due to a shorter soccer season while covid uncertainty could have been an additional impact.

F. Wilson discussed a potential “Select Program” to be played in the months of December to February. Best players in the Rec program would be selected for this winter league which would also provide a springboard for Rec players moving into tryouts for the Competitive Premier Program.

### **3.4. Executive Director Update**

F. Wilson discussed that there was an uptick in covid cases beginning the last week of July into August as covid spread through the community and schools. Mustang Soccer does not have a documented transmission in our Club to date. He will be realigning Mustang covid protocols with the school rules, finalizing our communication to provide “new” guidance as we move into this different phase. League game scheduling is in process of completion.

## **4. COMMITTEE REPORTS**

### **4.1. Honor the Game**

Nothing to report.

## **5. OLD BUSINESS**

### **5.1. Fields, Sports Alliance and Tournament Update**

G. Luengo reported that the DV60 Lights project at DTV grass was unanimously approved by the Parks Commission. This project will be paid with funds from Sports Alliance. Next steps involve reviewing the environmental report, awarding the contract by the Town, and scheduling the project. The project will take 4 months with expected start in early 2022.

Field equipment, including goals, is being placed at all locations. Plan going forward will be to purchase and place new equipment at MSC, then move to other fields as needed. Next year budget will include new full size frames to replace existing goals at MSC which are 8-10 years old. Blackhawk field is currently being discussed as a more permanent field option.

G. Luengo provided a Stampedede Tournament recap. There were 46 teams that played at 2 field sites for the first Stampede weekend while 68 teams played at 6 field sites for the second Stampede weekend. Estimated net profit is approximately \$20k. More finalized tournament numbers will be provided at the next Board meeting. Approximately 350 labor hours were used during these tournaments, not including F. Wilson, S. Ahn, or his time. G. Luengo estimates that both F. Wilson and he spent about 60-80 hours each to complete all aspects. A data entry person was used for scorekeeping on both weekends. He stated that I. Naranjo did a tremendous job over the Stampede weekends. She stayed extra hours as needed, remained positive and exhibited a great work ethic. Everyone’s effort helped make these successful Stampede tournament weekends.

G. Luengo ended by summarizing two approaches for future tournaments. Option 1: Tournament Committee approach to be used which includes Competitive Directors, Field Director, ScoreKeeper then integrate M. Durkee for Communications and J. Yarkin for Referees. Option 2: Outsourcing with a Tournament Advisor as prelabor work is involved such as physical deliver of equipment/tents, goal setup, check-in, runners, etc. He will be summarizing his recommendations for a September Executive Committee meeting. Winter Turf is scheduled to occur in the month of December 2021.

### **5.2. Marketing and Communications**

R. Northing reminded that M. Durkee is a resource for all of us and encouraged to use her for future communications. J. Yarkin stated that social media is spot on with right audience and content is great.

### **5.3. Competitive Elite & Premier Update**

D. Mann reported that Competitive tournaments, games and practices have been successful. They will be working on adding structure to Coach Director reporting for consistency. P. Uriz added another special thanks to F. Wilson for all his effort on the Stampede Tournaments and to J. Yarkin for getting a good referee crew for the tournament weekends. The teams experienced good competition, and many Mustang teams made it to the finals. J. Owen added that the tournament competition was tremendous and overall a great experience. All the hard work was much appreciated.

### **5.4. Rec Update**

M. Winter-Greene stated that S. McCann is very responsive and has done a great job during this busy summer season. Parent volunteers have stepped up, and all teams had coaches at the first week of practice. T. McNutt added that S. McCann implemented a QR code system in order for coaches to receive their team rosters which helped with efficiency and reduction of paper. He stated that approx. 60% of our rec players are in the u6/u7/u8 age groups. We need to ensure that we market and keep these kids in the Mustang Soccer programs moving forward.

### **5.5. RecPlus Update**

C. Rudberg began by recognizing F. Wilson and S. McCann for all their work in the last 90 days. S. McCann has done a phenomenal job in completing her first Rec season process. Going forward, a decision has been made to remove friend requests in the RecPlus program. There will only be 3 protected players, ie. 1 coach and 2 assistant coaches, or 1 coach and 2 other players. RecPlus game schedules went out today to coaches. Practices begun two weeks ago, and players are excited to be playing again.

### **5.6. Equipment Update**

R. Swanson has been working with our Nike Account Manager. Nike continues to value us, our image, and our relationship with them. The Nike rep feels Soccer Pro is a good intermediary between us and Nike. However, R. Swanson is working on a possible electronic solution for the future. S. McCann assisted with some website issues, and I. Naranjo helped tremendously with the fit kit process and distributing the coaches gear. 2021 coaching gear is delayed to Q4 as a result of Nike supply shortage issues during covid.

### **5.7. Referee Update**

J. Yarkin reported that the Stampede schedule was out 2.5 weeks before the actual games played; therefore, we were able to fill our referee spots early with more experienced and qualified referees. Other tournaments had a tough time finding referees for their events.

J. Yarkin reported that we have 130 new referee with 50 new referees trained recently at the Jamboree tournament weekend. Two Grade 9 referee classes are being offered on 8/31 and 9/10. More enrollment is needed for the 9/10 class. T. McNutt suggested that a match to those parents registered against our teams; then determine which teams do not have a parent referee signed up and inform the coach that a parent needs to go to the 9/10 Grad 9 referee class.

Referee social media has 60+ followers. J. Yarkin is working together with M. Durkee on the referee social media too.

## **6. NEW BUSINESS**

Nothing to report.

**ADJOURNMENT:** R. Northing adjourned the meeting at 9:52 p.m.